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Evan Longoria joins the FieldTurf Team

FieldTurf and Evan Longoria have signed a partnership agreement. The Tampa Bay Rays currently play on FieldTurf at Tropicana Field and initially began play on the world's most trusted brand of artificial turf in 2000.

As part of the partnership between FieldTurf and Longoria, the 2009 Gold Glove Award Winner will be the official "face" of FieldTurf's baseball division. Presently, there are over 350 FieldTurf baseball fields, and that number is growing at a rapid pace – largely because of the consistent ball bounce and performance properties associated with the patented FieldTurf system.

"I am extremely proud to be associated with the brand that has become synonymous with high performance in the world of baseball," said Longoria. "Playing on FieldTurf certainly leads to truer hops and a more consistent ball bounce – especially when compared to grass infields and other kinds

of artificial turf. Knowing exactly how the ball will react once it hits the surface contributes largely to my abilities to properly field ground balls and read how the ball will react when coming off of a bat. The consistency that comes with playing on FieldTurf was certainly a factor that contributed to me winning the 2009 Gold Glove.”

“There is no question that Eván Longoria is one of the preeminent names in all of baseball,” said FieldTurf President Eric Dalieri. “Being one of the game’s best hitters, in addition to being named to the All-Star team and winning a Gold Glove, is certainly no fluke. Eván’s commitment to being the best and his success on FieldTurf is very exciting to us. This is a tremendous opportunity to form a partnership with one of the most exciting individuals in the game today. The baseball product that we have developed is without question the finest in the world. FieldTurf is extremely proud of its position as the worldwide leader in synthetic turf surfacing, and we very much look forward to working with Eván.”

In addition to the Tampa Bay Rays, the New York Mets practice on FieldTurf while the surface is also utilized at various facilities throughout minor league baseball, such as PGE Park, home to the Portland Beavers. FieldTurf’s college baseball installations are also quickly expanding, with over 25 NCAA D-1 schools playing and/or practicing on FieldTurf. Oregon State, University of Texas, Texas Tech, University of Oregon, Washington State, University of Louisville, University of Michigan, University of Illinois, Rutgers University, and Kansas State University are just some of the NCAA D-1 schools that have chosen FieldTurf for baseball.

About Eván Longoria

Eván Longoria went from being undrafted in high school, to Rio Hondo Junior College to becoming the highest-drafted player ever out of Long Beach State (third overall in 2006). Eván played his first full season in the majors in 2009 after playing in 122 games in 2008. In 2009, he established career highs in almost every offensive category with 33 homers, 44 doubles and 113 RBI. Only 3 others in Major League history have reached those numbers in one season before the age of 24. Eván was the youngest to win a Gold Glove at any position since ATL Jeff Francoeur (age 23 in 2007) and the youngest in the AL since Chavez in 2001. He was the second Ray ever to earn a Gold Glove and was the youngest in either league to win a Silver Slugger in 2009. Eván is only the 2nd AL third baseman in the last 12 years to win the Gold Glove and Silver Slugger in the same season. In 2009, Eván joined 3-time All-Star Carl Crawford as the only Rays position player to be selected to more than one All-Star Game.

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